

GENERAL MILLS

September 2016

General Mills' Peter O'Reilly wins FDF Community Champion Award

On 23rd September General Mills (GM) employee Peter O'Reilly won the Food and Drink Federation (FDF) Community Champion Award – recognising his on-gong commitment to the Uxbridge and Hillingdon communities local to the GM UK headquarters in London.

The prestigious FDF Awards recognise outstanding individuals, ambitious initiatives and growing food and drink businesses for their contribution to the economy, community and environment. TV's Hardeep Singh Kohli took to the stage at London's The Brewery to present winners with their trophies at a ceremony packed with the leaders of the UK food and drink industry.

Peter's main role at General Mills is Head of Credit and Risk, but in addition to this busy position, where he manages a team of 10, he has been a champion for all charitable and community activities for the company for nearly two decades.

Peter is a volunteering champion at General Mills, whether for Earth Day clearing the canal side in partnership with Groundwork Trust, community activities, or organising a mentoring scheme with local schools. He also encourages his peers to participate in fundraising within the organisation such as for Red Nose Day. From donations of short-dated stock to local causes including the Salvation Army to annual Christmas hampers that benefit older people's homes and women's refuges, Peter takes care of it all.

In addition to his unofficial charity and community role, Peter has also been a Trustee of the Hillingdon Partnership Trust since 2008. The Trust, which is local to the General Mills offices in Uxbridge, brings together stakeholders to work on a variety of local charitable initiatives and Peter has spearheaded a range of activities which have improved children's education and services in the local area.